

## CLAIMS

What is claimed is:

1. A method of generating a navigational graphical user interface for a user profile incorporating a first type of content description information and a second type of content description information, the method comprising the steps of:
  - receiving a first type of content description information from a first content source;
  - receiving a second type of content description information from a second content source; and
  - tracking content selections for the user profile over the first content source and the second content source.
2. The method of Claim 1, wherein tracking content selection for a user profile over the first content source and second content source comprises receiving a content selection indication corresponding to a user profile via a selection device.
3. The method of Claim 1, wherein tracking content selection for a user profile over the first content source and second content source comprises receiving navigational information about the first content and the second content from their respective sources.

4. The method of Claim 3, wherein receiving navigational information about the first content and the second content from their respective sources comprises receiving navigational information via an application program interface.
5. The method of Claim 1, further comprising the step of creating a list of favorite content selections for the user profile.
6. The method of Claim 5, wherein creating the list of favorite content selections for the user profile comprises maintaining a data structure containing entries for each content selection.
7. The method of Claim 6, wherein maintaining a data structure containing entries for each content selection comprises creating an entry representing a content selection upon receipt of a content selection indication.
8. The method of Claim 6, wherein maintaining a data structure containing entries for each content selection comprises incrementing an entry representing a content selection upon receipt of a content selection indication.
9. The method of Claim 5, further comprising the step of presenting the list of favorite content selections upon receipt of a favorite list presentation request.

10. The method of Claim 9, further comprising presenting the list of favorite content selections as a navigational graphical user interface.
11. The method of Claim 10, wherein presenting the list of favorite content selections as a navigational graphical user interface comprises presenting the list of favorite content selections via a display device coupled to a computer device.

12. An apparatus for providing a navigational graphical user interface based on content selections for one or more user profiles across a first content source and a second content source, the apparatus comprising:

- a connection to a first content source providing a first type of content;
- a connection to a second content source providing a second type of content;
- a navigational graphical user interface for presenting a first type of content description information and a second type of content description information;
- a content list server, said content list server being communicatively coupled to the first content source and the second content source;
- a set-top device;
- a processing unit; and
- a memory, said memory comprising a program module operative to:
  - receive a signal from the first content source and the second content source;
  - track selections for a user profile over the first content source and the second content source; and
  - generate a favorites list presenting the most frequent selections by the user profile.

13. The apparatus of Claim 12, wherein said navigational graphical user interface resides in the content list server.

14. The apparatus of Claim 12, wherein said navigational graphical user interface resides in the set-top device.

15. An apparatus for providing a navigational graphical user interface based on content selections for one or more user profiles across a first content source and a second content source, the apparatus comprising:

a processing unit;

an application program interface for receiving second content information about the second content from the second source, and formatting the second content information for incorporation into the navigational graphical user interface;

a set-top device coupled to a television device and to a selection device;

a selection device coupled to the set-top device, said selection device comprising a user interface for receiving content selection; and

a program module comprising instructions operative for the processing unit

to:

receive a first type of content description information from a first content source;

receive second type of content description information from a second content source; and

track content selection for an active user profile over the first content source and second content source.

16. The apparatus of Claim 15, wherein the program module further comprises instructions operative for the processing unit to:

create a list of favorite content selections for the user profile; and,

present a navigational graphical user interface consisting of the list of favorite content selections upon receipt of a favorite list presentation request.

17. The apparatus of Claim 15, wherein the navigational graphical user interface receives commands unrelated to content selection.

18. The apparatus of Claim 15, wherein said user interface of said selection device is a keypad.

19. The apparatus of Claim 15, wherein the first content description information comprises scheduling information.

20. A computer-readable carrier including computer program instructions that instruct a computer to perform the steps of:

receiving a first type of content description information from a first content source;

receiving a second type of content description information from a second content source; and

tracking content selections for a user profile over the first content source and the second content source.

21. The computer readable carrier of Claim 20, further including computer program instructions that instruct a computer to perform the step of creating a list of favorite content selections for the user profile.